



# Website review bettenland.de

Generated on August 07 2018 16:10 PM




The score is 45/100







## SEO Content

	<p>Title</p>	<p>Bettenland Manteuffel - Ihr Bettenfachgeschäft</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Seit über 50 Jahren steht die Familie Manteuffel und das gesamte Bettenland-Team im Kreis Recklinghausen für höchste Qualität rund um Ihren Schlaf. Wir bieten Ihnen eine große Auswahl hochwertiger Matratzen, Lattenroste, Betten, Kissen, Bettwäsche sowie Bettgestelle und Boxspringbetten.</p> <p>Length : 287</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1675 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1783 1155 1845" style="list-style-type: none"> <li>• [H1] Persönliche Beratung ist wichtig!</li> <li>• [H1] Ihr persönlicher Beratungstermin</li> </ul>	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	0	0	0									
	<p>Images</p>	<p>We found 28 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 14%</p>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

## In-page links

Anchor	Type	Juice
<a href="#">Unternehmen</a>	Internal	Passing Juice
<a href="#">Geschichte</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Stellenangebote</a>	Internal	Passing Juice
<a href="#">Filialen</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Partner</a>	Internal	Passing Juice

## In-page links

<a href="#">Boxspringbetten</a>	Internal	Passing Juice
<a href="#">Bettgestelle</a>	Internal	Passing Juice
<a href="#">Massivholzbetten</a>	Internal	Passing Juice
<a href="#">Komfortbetten</a>	Internal	Passing Juice
<a href="#">Matratzen</a>	Internal	Passing Juice
<a href="#">Taschenfederkern</a>	Internal	Passing Juice
<a href="#">Kaltschaum</a>	Internal	Passing Juice
<a href="#">Viscoschaum</a>	Internal	Passing Juice
<a href="#">Gelschaum</a>	Internal	Passing Juice
<a href="#">Lattenroste</a>	Internal	Passing Juice
<a href="#">manuell verstellbar</a>	Internal	Passing Juice
<a href="#">motorisch verstellbar</a>	Internal	Passing Juice
<a href="#">unverstellbar</a>	Internal	Passing Juice
<a href="#">Pflegetattenroste</a>	Internal	Passing Juice
<a href="#">Bettwaren</a>	Internal	Passing Juice
<a href="#">Kopfkissen</a>	Internal	Passing Juice
<a href="#">Bettdecken</a>	Internal	Passing Juice
<a href="#">Nackenstützkissen</a>	Internal	Passing Juice
<a href="#">Heimtextilien</a>	External	Passing Juice
<a href="#">Neuheiten</a>	Internal	Passing Juice
<a href="#">Service</a>	Internal	Passing Juice
<a href="#">SALE %</a>	Internal	Passing Juice
<a href="#">Marl</a>	External	Passing Juice
<a href="#">Recklinghausen</a>	External	Passing Juice
<a href="#">ONLINE-SHOP</a>	External	Passing Juice
<a href="#">Augsburger Allgemeine zum Matratzenkauf</a>	External	Passing Juice
<a href="#">Dradio Wissen über One-Fit-All</a>	External	Passing Juice
<a href="#">Kontaktformular</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

wir beratungstermin persönliche und team  
beratung datenschutz zum ist **sie**

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sie	10	✘	✘	✘	✘
und	3	✘	✘	✔	✘
persönliche	3	✘	✘	✘	✔
beratung	3	✘	✘	✘	✔
datenschutz	3	✘	✘	✘	✘










## Usability

	Url	Domain : bettenland.de Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 44 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://bettenland.de/sitemap.xml</pre> <pre>http://bettenland.de/sitemap.xml</pre>
	Robots.txt	<pre>http://bettenland.de/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics