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Website review biostation-ruhr-ost.de

Generated on December 13 2017 07:41 AM




The score is 58/100







SEO Content

✓	Title	<p>Home - Biostation-Ruhr-Ost</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
✓	Description	<p>Startseite Biologische Station Östliches Ruhrgebiet Herne Bochum Naturschutz Ballungsraum Stadtökologie Wildnis für Kinder Herner Spatz braucht Platz</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
✓	Keywords	<p>Wildnis Kinder Stadtkinder Stadt Ballungsraum spielen Großstadt Natur naturnah Wohnquartier Ortsteil, Spatz braucht Platz Sperling Stadt Stadtökologie Artenschutz Gebäudebrüter Nisthilfen Spatzenkäste</p> <p>Good, your page contains meta keywords.</p>												
✗	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
⦿	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] WILDNIS FÜR KINDER • [H1] Erika Wagner • [H1] Raus in die Natur • [H1] Veranstaltungen • [H2] Vielen Dank an • [H2] Kontakt 	H1	H2	H3	H4	H5	H6	4	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
4	2	0	0	0	0									
✗	Images	<p>We found 26 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that</p>												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 64 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.56% Internal Links 98.44%

In-page links

Anchor	Type	Juice
Impressum	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Navigation überspringen	Internal	Passing Juice
Veranstaltungskalender	Internal	Passing Juice
Vorträge und Tagungen	Internal	Passing Juice

In-page links

Exkursionen	Internal	Passing Juice
Familie und Kinder	Internal	Passing Juice
Sammelstellen + Aktionsverkauf	Internal	Passing Juice
Artenbestimmung	Internal	Passing Juice
Spatz braucht Platz	Internal	Passing Juice
Praktika / Examina	Internal	Passing Juice
Artenschutzrechtliche Prüfung	Internal	Passing Juice
Station zum Stöbern	Internal	Passing Juice
Wir berichten	Internal	Passing Juice
Pressemitteilungen	Internal	Passing Juice
Pressespiegel	Internal	Passing Juice
Fotostrecken	Internal	Passing Juice
Philosophie und Ziel	Internal	Passing Juice
Standorte	Internal	Passing Juice
Dorstener Straße	Internal	Passing Juice
Westenfeld	Internal	Passing Juice
Beien	Internal	Passing Juice
Hiltrop	Internal	Passing Juice
Dahlhausen	Internal	Passing Juice
Hustadt	Internal	Passing Juice
Raus in die Natur	Internal	Passing Juice
Herzlich willkommen!	Internal	Passing Juice
Station 01 Stenbergteiche	Internal	Passing Juice
Station 02 Dorneburger Mühlenbach	Internal	Passing Juice
Station 03 Röhricht	Internal	Passing Juice
Station 04 Nasswiesenbrache	Internal	Passing Juice
Station 05 Totholz	Internal	Passing Juice
Station 06 Hohlweg	Internal	Passing Juice

In-page links

Station 07 Geologie	Internal	Passing Juice
Station 08 Berger Mühle	Internal	Passing Juice
Station 09 Feuersalamander	Internal	Passing Juice
Station 10 Buchenwald	Internal	Passing Juice
Station 11 Riesenschachtelhalm	Internal	Passing Juice
Station 12 Tippelsberg	Internal	Passing Juice
Station 13 Neophyten	Internal	Passing Juice
Station 14 Blick ins Emschertal	Internal	Passing Juice
Naturpfad Langeloh	Internal	Passing Juice
Stadtbiotoptypen-Kartierung	Internal	Passing Juice
Artenschutz	Internal	Passing Juice
Stadtökologie	Internal	Passing Juice
Streuobstwiesen	Internal	Passing Juice
Unsere Partner	Internal	Passing Juice
Projektbeispiele	Internal	Passing Juice
Stimmen	Internal	Passing Juice
Profil + Vision	Internal	Passing Juice
Trägerverein	Internal	Passing Juice
Vorstand	Internal	Passing Juice
Team	Internal	Passing Juice
Ehrenpreis: Herner Spatz	Internal	Passing Juice
Navigation überspringen	Internal	Passing Juice
mehr erfahren	Internal	Passing Juice
Foto-Reisebericht: Durch den Oman	Internal	Passing Juice
zum NABU Herne	External	Passing Juice
Stunde der Wintervögel	Internal	Passing Juice
NABU-Naturfototreff	Internal	Passing Juice
NABU-Naturfototreff	Internal	Passing Juice

In-page links

[Home](#)

Internal

Passing Juice

[Back to Top](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

raus erfahren veranstaltungen für mehr kinder natur
und herne **station**



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
station	18	✓	✗	✓	✗
und	12	✗	✗	✗	✗
natur	7	✗	✓	✓	✓
kinder	5	✗	✓	✓	✓
mehr	4	✗	✗	✗	✗





Usability

	Url	Domain : biostation-ruhr-ost.de Length : 22
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://biostation-ruhr-ost.de/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>