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# Website review biostation-ruhr-ost.de

Generated on March 22 2018 15:06 PM




The score is 56/100







## SEO Content

✓	Title	<p>Home - Biostation-Ruhr-Ost</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
✓	Description	<p>Startseite Biologische Station Östliches Ruhrgebiet Herne Bochum Naturschutz Ballungsraum Stadtökologie Wildnis für Kinder Herner Spatz braucht Platz</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
✓	Keywords	<p>BSÖR, Wildnis, Kinder, Stadtkinder, Stadt, Ballungsraum, spielen, Großstadt, Natur, naturnah, Wohnquartier, Ortsteil, Spatz braucht Platz, Sperling, Stadtökologie, Artenschutz, Gebäudebrüter, Nisthilf</p> <p>Good, your page contains meta keywords.</p>												
✗	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
⦿	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Ruhrgebiets-Natur: Ihre Fotos</li> <li>• [H1] SPATZ BRAUCHT PLATZ</li> <li>• [H1] Raus in die Natur</li> <li>• [H1] Veranstaltungen</li> <li>• [H2] Vielen Dank an</li> <li>• [H2] Kontakt</li> </ul>	H1	H2	H3	H4	H5	H6	4	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
4	2	0	0	0	0									
✗	Images	<p>We found 27 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that</p>												

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 69 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.8% Internal Links 94.2%

## In-page links

Anchor	Type	Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Navigation überspringen</a>	Internal	Passing Juice
<a href="#">Veranstaltungskalender</a>	Internal	Passing Juice
<a href="#">Vorträge und Tagungen</a>	Internal	Passing Juice

## In-page links

<a href="#">Exkursionen</a>	Internal	Passing Juice
<a href="#">Familie und Kinder</a>	Internal	Passing Juice
<a href="#">Sammelstellen + Aktionsverkauf</a>	Internal	Passing Juice
<a href="#">Artenbestimmung</a>	Internal	Passing Juice
<a href="#">Spatz braucht Platz</a>	Internal	Passing Juice
<a href="#">Praktika / Examina</a>	Internal	Passing Juice
<a href="#">Artenschutzrechtliche Prüfung</a>	Internal	Passing Juice
<a href="#">Station zum Stöbern</a>	Internal	Passing Juice
<a href="#">Wir berichten</a>	Internal	Passing Juice
<a href="#">Pressemitteilungen</a>	Internal	Passing Juice
<a href="#">Pressespiegel</a>	Internal	Passing Juice
<a href="#">Ihre Fotos</a>	Internal	Passing Juice
<a href="#">Philosophie und Ziel</a>	Internal	Passing Juice
<a href="#">Standorte</a>	Internal	Passing Juice
<a href="#">Dorstener Straße</a>	Internal	Passing Juice
<a href="#">Westenfeld</a>	Internal	Passing Juice
<a href="#">Beien</a>	Internal	Passing Juice
<a href="#">Hiltrop</a>	Internal	Passing Juice
<a href="#">Dahlhausen</a>	Internal	Passing Juice
<a href="#">Hustadt</a>	Internal	Passing Juice
<a href="#">Termine</a>	Internal	Passing Juice
<a href="#">Raus in die Natur</a>	Internal	Passing Juice
<a href="#">Herzlich willkommen!</a>	Internal	Passing Juice
<a href="#">Station 01 Stenbergteiche</a>	Internal	Passing Juice
<a href="#">Station 02 Dorneburger Mühlenbach</a>	Internal	Passing Juice
<a href="#">Station 03 Röhricht</a>	Internal	Passing Juice
<a href="#">Station 04 Nasswiesenbrache</a>	Internal	Passing Juice
<a href="#">Station 05 Totholz</a>	Internal	Passing Juice

## In-page links

<a href="#">Station 06 Hohlweg</a>	Internal	Passing Juice
<a href="#">Station 07 Geologie</a>	Internal	Passing Juice
<a href="#">Station 08 Berger Mühle</a>	Internal	Passing Juice
<a href="#">Station 09 Feuersalamander</a>	Internal	Passing Juice
<a href="#">Station 10 Buchenwald</a>	Internal	Passing Juice
<a href="#">Station 11 Riesenschachtelhalm</a>	Internal	Passing Juice
<a href="#">Station 12 Tippelsberg</a>	Internal	Passing Juice
<a href="#">Station 13 Neophyten</a>	Internal	Passing Juice
<a href="#">Station 14 Blick ins Emschertal</a>	Internal	Passing Juice
<a href="#">Naturpfad Langeloh</a>	Internal	Passing Juice
<a href="#">Stadtbiotoptypen-Kartierung</a>	Internal	Passing Juice
<a href="#">Artenschutz</a>	Internal	Passing Juice
<a href="#">Stadtökologie</a>	Internal	Passing Juice
<a href="#">Streuobstwiesen</a>	Internal	Passing Juice
<a href="#">Unsere Partner</a>	Internal	Passing Juice
<a href="#">Projektbeispiele</a>	Internal	Passing Juice
<a href="#">Stimmen</a>	Internal	Passing Juice
<a href="#">Profil + Vision</a>	Internal	Passing Juice
<a href="#">Trägerverein</a>	Internal	Passing Juice
<a href="#">Vorstand</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Haus der Natur</a>	Internal	Passing Juice
<a href="#">Ehrenpreis: Herner Spatz</a>	Internal	Passing Juice
<a href="#">Navigation überspringen</a>	Internal	Passing Juice
<a href="mailto:s.welzel(at)biostation-ruhr-ost.de">s.welzel(at)biostation-ruhr-ost.de</a>	Internal	Passing Juice
<a href="#">Beobachtungen am Krötenzaun</a>	Internal	Passing Juice
<a href="#">zum BUND Bochum</a>	External	Passing Juice
<a href="#">Tierschutz-Ferien für Kids: Freunde auf 4 Beinen</a>	Internal	Passing Juice

## In-page links

<a href="#">zur Tierschutzjugend NRW</a>	External	Passing Juice
<a href="#">Aktion: Büsche für Falter und Vögel</a>	Internal	Passing Juice
<a href="#">BUND Herne</a>	External	Passing Juice
<a href="#">Vortrag: Geschichte der Mykologie</a>	Internal	Passing Juice
<a href="#">zum APR</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Back to Top</a>	Internal	Passing Juice

## SEO Keywords






Keywords Cloud

wir ihre **station und** kinder ruhrgebiet  
veranstaltungen natur spatz mit



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
station	17	✓	✗	✓	✗
und	13	✗	✗	✗	✗
wir	6	✗	✗	✗	✗
natur	6	✗	✓	✓	✓
veranstaltungen	4	✗	✗	✗	✓











## Usability

	Url	Domain : biostation-ruhr-ost.de Length : 22
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://biostation-ruhr-ost.de/robots.txt">http://biostation-ruhr-ost.de/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>