



Website review

iqtest.sueddeutsche.de

Generated on April 13 2018 16:53 PM





The score is 39/100







SEO Content

	Title	<p>IQ Tester- Der kostenlose IQ Test online mit Sofortergebnis</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Der gratis IQ-Test ermittelt ihren IQ. Mit ausführlichem IQ-Ergebnis und umfangreicher Analyse - ohne versteckte Kosten. Auch Ihr Smartphone optimiert.</p> <p>Length : 165</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1921"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Der gratis IQ-Test ermittelt ihren IQ. Mit ausführlichem IQ-Ergebnis und umfangreicher Analyse - ohne versteckte Kosten. Auch Ihr Smartphone optimiert.</td> </tr> <tr> <td>site_name</td> <td>Süddeutsche.de</td> </tr> <tr> <td>locale</td> <td>de_DE</td> </tr> </tbody> </table>	Property	Content	description	Der gratis IQ-Test ermittelt ihren IQ. Mit ausführlichem IQ-Ergebnis und umfangreicher Analyse - ohne versteckte Kosten. Auch Ihr Smartphone optimiert.	site_name	Süddeutsche.de	locale	de_DE				
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	Headings	<table border="1" data-bbox="539 1955 1481 2024"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	2	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	4	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H1] • [H1] IQ Tester - Der kostenlose IQ-Test online mit Sofortergebnis • [H3] Gratis IQ Test online - Wie intelligent sind Sie? • [H3] So funktioniert der kostenlose online IQ Test • [H3] In diesem Abschnitt haben wir einige Beispiele für Aufgaben aufgeführt, die es in dem IQ-Test zu bearbeiten gilt. • [H3] Klicken Sie auf "Weiter", um die Beispiele zu betrachten. Anschließend können Sie den IQ-Test direkt beginnen.
	Images	<p>We found 21 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 82 links including 3 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 97.56%</p> <p>Internal Links 2.44%</p>

In-page links

Anchor	Type	Juice
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In-page links

Datenschutz	External	Passing Juice
AGB	External	Passing Juice
Impressum	External	Passing Juice
mehr zum Thema	External	Passing Juice
5-Tage-Vorschau	External	Passing Juice
Shop	External	Passing Juice
Jobs	External	Passing Juice
Immobilien	External	Passing Juice
Anzeigen	External	Passing Juice
Immobilienmarkt	External	Passing Juice
Stellenmarkt	External	Passing Juice
Kaufdown	External	Passing Juice
Bildungsmarkt	External	Passing Juice
SZ Gedenken	External	Passing Juice
Reiseangebote	External	Passing Juice
SZ Zeitzuzweit	External	Passing Juice
Anzeigen buchen	External	Passing Juice
Meine Anzeigen	External	Passing Juice
Mediadaten	External	Passing Juice
Profil	Internal	Passing Juice
Abo	External	Passing Juice
Angebote	External	Passing Juice
SZ Plus	External	Passing Juice
Zeitung	External	Passing Juice
Zeitschriften	External	Passing Juice
Studenten-Rabatt	External	Passing Juice
Leser werben Leser	External	Passing Juice
Vorteilswelt	External	Passing Juice

In-page links

Service	External	Passing Juice
Meine Daten	External	Passing Juice
Urlaub	External	Passing Juice
Zustellreklamation	External	Passing Juice
FAQ	External	Passing Juice
Schule&Zeitung	External	Passing Juice
SZ.de	External	Passing Juice
Zeitung	External	Passing Juice
Zur Zeitung	External	Passing Juice
Exklusiv mit Abo oder Tagespass	External	Passing Juice
Magazin	External	Passing Juice
Anzeigen	External	Passing Juice
Politik	External	Passing Juice
Wirtschaft	External	Passing Juice
Geld	External	Passing Juice
Panorama	External	Passing Juice
Sport	External	Passing Juice
München	External	Passing Juice
Lkr. München	External	Passing Juice
Dachau	External	Passing Juice
Ebersberg	External	Passing Juice
Erding	External	Passing Juice
Freising	External	Passing Juice
Fürstenfeldbruck	External	Passing Juice
Starnberg	External	Passing Juice
Bad Tölz-Wolfratshausen	External	Passing Juice
Sport	External	Passing Juice
Bayern	External	Passing Juice

In-page links

Kultur	External	Passing Juice
Medien	External	Passing Juice
Gesellschaft	External	Passing Juice
Wissen	External	Passing Juice
Gesundheit	External	Passing Juice
Digital	External	Passing Juice
Karriere	External	Passing Juice
Bildung	External	Passing Juice
Schule	External	Passing Juice
Studium	External	Passing Juice
Studentenatlas	External	Passing Juice
Der Referendar	External	Passing Juice
IQ-Test	Internal	Passing Juice
Newsticker Karriere & Bildung	External	Passing Juice
SZ-Bildungsmarkt	External	Passing Juice
Reise	External	Passing Juice
Auto	External	Passing Juice
Stil	External	Passing Juice
&nbsp;	External	Passing Juice
Bachelor	External	Passing Juice
Master	External	Passing Juice
Promotion	External	Passing Juice
Studium im Ausland	External	Passing Juice
Jobs bei der SZ Digitale Medien	External	Passing Juice
Copyright &copy; S&uuml;ddeutsche Zeitung Digitale Medien GmbH / S&uuml;ddeutsche Zeitung GmbH	External	Passing Juice
www.diz-muenchen.de	External	Passing Juice

SEO Keywords



Keywords Cloud

karriere bildung münchen zeitung über abo
medien und anzeigen alle

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	11	✘	✘	✔	✘
münchen	8	✘	✘	✘	✘
zeitung	8	✘	✘	✘	✘
alle	5	✘	✘	✘	✘
über	4	✘	✘	✘	✘










Usability

	Url	Domain : iqtest.sueddeutsche.de Length : 22
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 8 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.