

PageSpeed Insights

Mobile



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://bettenland.de/css/boilerplate.css> (expiration not specified)
- <https://bettenland.de/css/lightslider.css> (expiration not specified)
- <https://bettenland.de/css/nivo-slider.css> (expiration not specified)
- <https://bettenland.de/css/style.css> (expiration not specified)
- https://bettenland.de/img/bettgestelle_vorschalter.jpg (expiration not specified)
- https://bettenland.de/img/bettwaren_vorschalter.jpg (expiration not specified)

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- https://bettenland.de/img/boxspring_vorschalter.jpg (expiration not specified)
- <https://bettenland.de/img/fb.png> (expiration not specified)
- <https://bettenland.de/img/garant.jpg> (expiration not specified)
- https://bettenland.de/img/heimtex_index_vorschalter.jpg (expiration not specified)
- <https://bettenland.de/img/hg.jpg> (expiration not specified)
- <https://bettenland.de/img/index/slider1.jpg> (expiration not specified)
- <https://bettenland.de/img/index/slider2.jpg> (expiration not specified)
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- <https://bettenland.de/img/index/slider6.jpg> (expiration not specified)
- <https://bettenland.de/img/index/slider7.jpg> (expiration not specified)
- <https://bettenland.de/img/index/slider8.jpg> (expiration not specified)
- https://bettenland.de/img/index/slider_juli_2018_Seite_1.jpg (expiration not specified)
- https://bettenland.de/img/index/slider_juli_2018_Seite_2.jpg (expiration not specified)
- https://bettenland.de/img/index/slider_juli_2018_Seite_3.jpg (expiration not specified)
- https://bettenland.de/img/index/slider_juli_2018_Seite_4.jpg (expiration not specified)
- https://bettenland.de/img/lattenroste_vorschalter.jpg (expiration not specified)
- <https://bettenland.de/img/logo.png> (expiration not specified)
- https://bettenland.de/img/matratzen_vorschalter.jpg (expiration not specified)
- <https://bettenland.de/img/mig.png> (expiration not specified)
- <https://bettenland.de/img/schlaf.jpg> (expiration not specified)
- https://bettenland.de/img/slider/demapur_sl.jpg (expiration not specified)
- https://bettenland.de/img/slider/fey_sl.jpg (expiration not specified)
- https://bettenland.de/img/slider/froli_sl.jpg (expiration not specified)
- https://bettenland.de/img/slider/garant_sl.jpg (expiration not specified)
- https://bettenland.de/img/slider/garanta_sl.jpg (expiration not specified)
- https://bettenland.de/img/slider/hasena_sl.jpg (expiration not specified)

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- https://bettenland.de/img/slider/spessarttraum_sl.jpg (expiration not specified)
- https://bettenland.de/img/slider/tex_sl.jpg (expiration not specified)
- https://bettenland.de/img/slider/velda_sl.jpg (expiration not specified)
- <https://bettenland.de/img/tex.jpg> (expiration not specified)
- <https://bettenland.de/js/jquery.nivo.slider.pack.js> (expiration not specified)
- <https://bettenland.de/js/lightslider.js> (expiration not specified)
- <https://bettenland.de/js/respond.min.js> (expiration not specified)
- <https://bettenland.de/themes/default/arrows.png> (expiration not specified)
- <https://bettenland.de/themes/default/default.css> (expiration not specified)
- <https://bettenland.de/themes/default/loading.gif> (expiration not specified)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://bettenland.de/js/jquery.nivo.slider.pack.js>
- <https://bettenland.de/js/lightslider.js>
- <https://bettenland.de/js/respond.min.js>

[Optimize CSS Delivery](#) of the following:

- <https://bettenland.de/css/boilerplate.css>
- <https://bettenland.de/css/style.css>
- <https://bettenland.de/css/nivo-slider.css>

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- <https://bettenland.de/css/lightslider.css>
- <https://bettenland.de/themes/default/default.css>
- <https://fonts.googleapis.com/css?family=Open+Sans:400,400i,700>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 951.1KiB (50% reduction).

- Compressing and resizing <https://bettenland.de/img/tex.jpg> could save 138KiB (98% reduction).
- Compressing and resizing <https://bettenland.de/img/mig.png> could save 136KiB (98% reduction).
- Compressing and resizing <https://bettenland.de/img/logo.png> could save 75.2KiB (95% reduction).
- Compressing https://bettenland.de/img/lattenroste_vorschalter.jpg could save 73.7KiB (68% reduction).
- Compressing https://bettenland.de/img/heimtex_index_vorschalter.jpg could save 61.8KiB (71% reduction).
- Compressing https://bettenland.de/img/boxspring_vorschalter.jpg could save 43.6KiB (64% reduction).
- Compressing <https://bettenland.de/img/garant.jpg> could save 39.2KiB (85% reduction).
- Compressing https://bettenland.de/img/bettgestelle_vorschalter.jpg could save 39KiB (62% reduction).
- Compressing https://bettenland.de/img/matratzen_vorschalter.jpg could save 37KiB (67% reduction).
- Compressing <https://bettenland.de/img/schlaf.jpg> could save 35.9KiB (45% reduction).
- Compressing https://bettenland.de/img/bettwaren_vorschalter.jpg could save 26.6KiB (66% reduction).
- Compressing https://bettenland.de/img/index/slider_juli_2018_Seite_2.jpg could save 26.5KiB (14% reduction).
- Compressing <https://bettenland.de/img/index/slider5.jpg> could save 23.8KiB (31% reduction).

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- Compressing <https://bettenland.de/img/index/slider1.jpg> could save 23.7KiB (21% reduction).
- Compressing https://bettenland.de/img/index/slider_juli_2018_Seite_4.jpg could save 22.9KiB (16% reduction).
- Compressing <https://bettenland.de/img/index/slider6.jpg> could save 22.4KiB (30% reduction).
- Compressing <https://bettenland.de/img/index/slider8.jpg> could save 21.7KiB (24% reduction).
- Compressing <https://bettenland.de/img/index/slider3.jpg> could save 19KiB (19% reduction).
- Compressing <https://bettenland.de/img/hg.jpg> could save 11.8KiB (23% reduction).
- Compressing https://bettenland.de/img/slider/tex_sl.jpg could save 9.3KiB (49% reduction).
- Compressing https://bettenland.de/img/slider/spessarttraum_sl.jpg could save 8.8KiB (50% reduction).
- Compressing https://bettenland.de/img/slider/hasena_sl.jpg could save 8.5KiB (50% reduction).
- Compressing https://bettenland.de/img/slider/garanta_sl.jpg could save 8KiB (60% reduction).
- Compressing https://bettenland.de/img/slider/demapur_sl.jpg could save 7.9KiB (62% reduction).
- Compressing https://bettenland.de/img/slider/fey_sl.jpg could save 7.7KiB (62% reduction).
- Compressing https://bettenland.de/img/slider/velda_sl.jpg could save 7.6KiB (60% reduction).
- Compressing https://bettenland.de/img/slider/garant_sl.jpg could save 7.5KiB (61% reduction).
- Compressing https://bettenland.de/img/slider/froli_sl.jpg could save 7.2KiB (67% reduction).
- Compressing <https://bettenland.de/img/fb.png> could save 994B (70% reduction).
- Compressing <https://bettenland.de/themes/default/arrows.png> could save 185B (23% reduction).

Consider Fixing:

Enable compression

Mobile

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 77.8KiB (78% reduction).

- Compressing <https://bettenland.de/js/lightslider.js> could save 40.1KiB (85% reduction).
- Compressing <https://bettenland.de/css/style.css> could save 12.1KiB (78% reduction).
- Compressing <https://bettenland.de/js/jquery.nivo.slider.pack.js> could save 8.9KiB (74% reduction).
- Compressing <https://bettenland.de/css/boilerplate.css> could save 6.7KiB (65% reduction).
- Compressing <https://bettenland.de/css/lightslider.css> could save 6.2KiB (79% reduction).
- Compressing <https://bettenland.de/js/respond.min.js> could save 1.5KiB (47% reduction).
- Compressing <https://bettenland.de/themes/default/default.css> could save 1.2KiB (63% reduction).
- Compressing <https://bettenland.de/css/nivo-slider.css> could save 1.1KiB (57% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 12KiB (33% reduction).

- Minifying <https://bettenland.de/css/boilerplate.css> could save 6.6KiB (63% reduction).
- Minifying <https://bettenland.de/css/style.css> could save 2.4KiB (16% reduction).
- Minifying <https://bettenland.de/css/lightslider.css> could save 1.9KiB (25% reduction).
- Minifying <https://bettenland.de/css/nivo-slider.css> could save 706B (36% reduction).
- Minifying <https://bettenland.de/themes/default/default.css> could save 403B (22% reduction).

Minify HTML

Mobile

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 777B (18% reduction).

- Minifying <https://bettenland.de/> could save 777B (18% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 24.9KiB (52% reduction).

- Minifying <https://bettenland.de/js/lightslider.js> could save 24.9KiB (52% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

96 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Hier erfahren...um Datenschutz` is close to 1 other tap targets final.
- The tap target `✖` is close to 1 other tap targets final.
- The tap target `SALE %` is close to 1 other tap targets final.
- The tap target `Augsburger All...Matratzenkauf` and 1 others are close to other tap targets.
- The tap target `Filialen` and 3 others are close to other tap targets.
- The tap target `Jetzt Beratungstermin sichern!` is close to 2 other tap targets final.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all

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devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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! Should Fix:

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Desktop

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Desktop

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- <https://bettenland.de/themes/default/default.css> (expiration not specified)
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- <https://www.google-analytics.com/analytics.js> (2 hours)

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Desktop

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