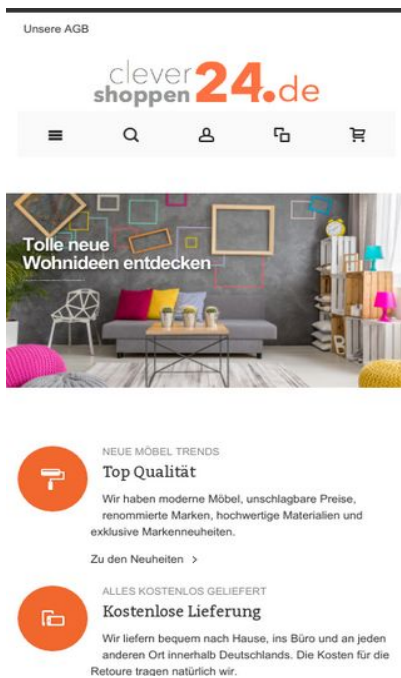


PageSpeed Insights

Mobile



37 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://clever-shoppen24.de/skin/frontend/ultimo/default/images/favicon_footer.png (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/jquery-1.7.2.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/jquery-noconflict.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/enquire.js> (expiration not specified)

Mobile

- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/imagesloaded.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.accordion.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.easing.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.owlcarousel.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.tabs.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.addListener.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/modernizr.custom.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/lib/ccard.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/mage/cookies.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/mage/translate.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/nwdthemes/jquery-1.11.0.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/nwdthemes/jquery-migrate-1.2.1.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/nwdthemes/jquery.noconflict.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/prototype/prototype.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/prototype/validation.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/builder.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/controls.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/dragdrop.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/effects.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/slider.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/varien/form.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/varien/js.js> (expiration not specified)

Mobile

- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160183_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160184_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160185_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160186_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/240075_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/240077_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/240857_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/240858_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/241262_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/241263_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/241347_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242891_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242964_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/243194_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/243195_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/243643_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/revslider/templates/Fotolia_137810049_Subscription_Monthly_M.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/wysiwyg/Fotolia_72939528_Subscription_Monthly_M_copy-2.jpg (expiration not specified)

Mobile

- https://www.clever-shoppen24.de/media/wysiwyg/infortis/ultimo/_patterns/default/1.png (expiration not specified)
- <https://www.clever-shoppen24.de/media/wysiwyg/infortis/ultimo/custom/payment.gif> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/base/default/css/widgets.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/assets/loader.gif> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/css/settings.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/js/jquery.themepunch.revolution.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/js/jquery.themepunch.tools.min.js> (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/design_default.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/grid_default.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/layout_default.css (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/common.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-social.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-theme.css> (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/accordion.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/dropdown.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-cck.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-nav.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/grid12.css

Mobile

(expiration not specified)

- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/icons-font.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/icons.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemgrid.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemslider.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/tabs.css (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/brands/brands.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/additional.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-accordion.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-dropdown.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-sidebar.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-slideshow/ultra-slideshow.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-components.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-config.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-modules.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-theme.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/print.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles-infortis.css>

Mobile

(expiration not specified)

- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles.css> (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/infortis/_shared/ajax-loader.gif (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/infortis/_shared/cck/bullet.png (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/infortis/_shared/cck/list/bullet.png (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/logo_CSHP.png (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/js/app.js> (expiration not specified)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 29 blocking script resources and 33 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.clever-shoppen24.de/js/prototype/prototype.js>
- <https://www.clever-shoppen24.de/js/lib/ccard.js>
- <https://www.clever-shoppen24.de/js/prototype/validation.js>
- <https://www.clever-shoppen24.de/js/scriptaculous/builder.js>
- <https://www.clever-shoppen24.de/js/scriptaculous/effects.js>
- <https://www.clever-shoppen24.de/js/scriptaculous/dragdrop.js>
- <https://www.clever-shoppen24.de/js/scriptaculous/controls.js>

Mobile

- <https://www.clever-shoppen24.de/js/scriptaculous/slider.js>
- <https://www.clever-shoppen24.de/js/varien/js.js>
- <https://www.clever-shoppen24.de/js/varien/form.js>
- <https://www.clever-shoppen24.de/js/mage/translate.js>
- <https://www.clever-shoppen24.de/js/mage/cookies.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/jquery-1.7.2.min.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/jquery-noconflict.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.owlcarousel.min.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.easing.min.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.accordion.min.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/modernizr.custom.min.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.addListener.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/enquire.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.tabs.min.js>
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/imagesloaded.js>
- <https://www.clever-shoppen24.de/js/nwdthemes/jquery-1.11.0.min.js>
- <https://www.clever-shoppen24.de/js/nwdthemes/jquery-migrate-1.2.1.min.js>
- <https://www.clever-shoppen24.de/js/nwdthemes/jquery.noconflict.js>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/js/app.js>
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/js/jquery.themepunch.tools.min.js>
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/js/jquery.themepunch.revolution.min.js>

[Optimize CSS Delivery](#) of the following:

- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles.css>
- <https://www.clever-shoppen24.de/skin/frontend/base/default/css/widgets.css>
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemslider.css

Mobile

- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-nav.css
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/brands/brands.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-slideshow/ultra-slideshow.css>
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/accordion.css
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-accordion.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-dropdown.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-sidebar.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/additional.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles-infortis.css>
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-cck.css
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/dropdown.css
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemgrid.css
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/tabs.css
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/icons.css
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/icons-font.css
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-theme.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-social.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/common.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-components.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-modules.css>
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-theme.css>

Mobile

- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/grid12.css
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/design_default.css
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/grid_default.css
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/layout_default.css
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-config.css>
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/css/settings.css>
- <https://fonts.googleapis.com/css?family=Bitter&subset=latin>
- <https://fonts.googleapis.com/css?family=Imprima:400>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 659.3KiB (54% reduction).

- Compressing https://www.clever-shoppen24.de/media/revslider/templates/Fotolia_137810049_Subscription_Monthly_M.jpg could save 495.5KiB (57% reduction).
- Compressing https://www.clever-shoppen24.de/media/wysiwyg/Fotolia_72939528_Subscription_Monthly_M_copy-2.jpg could save 137.1KiB (67% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160183_.jpg could save 6KiB (18% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160184_.jpg could save 5.8KiB (18% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160186_.jpg could save 5KiB (14% reduction).
- Compressing https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/logo_CSHP.png could save 4.7KiB (41% reduction).

Mobile

- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/241263_.jpg could save 4.5KiB (15% reduction).
- Compressing https://clever-shoppen24.de/skin/frontend/ultimo/default/images/favicon_footer.png could save 813B (36% reduction).

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 29KiB (42% reduction).

- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles.css> could save 8.3KiB (36% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-theme.css> could save 3.6KiB (54% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/layout_default.css could save 3.3KiB (48% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu.css> could save 1.7KiB (52% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/icons.css could save 1.2KiB (43% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/design_default.css could save 1.1KiB (30% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-dropdown.css> could save 1.1KiB (50% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/common.css> could save 1KiB (42% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/grid_default.css could save 904B (60% reduction) after compression.

Mobile

- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles-infortis.css> could save 737B (37% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/grid12.css could save 723B (43% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/base/default/css/widgets.css> could save 619B (50% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/dropdown.css could save 546B (53% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/print.css> could save 470B (63% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/tabs.css could save 465B (47% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemslider.css could save 454B (29% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/accordion.css could save 365B (35% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-nav.css could save 364B (27% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-accordion.css> could save 329B (43% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-components.css> could save 310B (41% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-cck.css could save 257B (32% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-theme.css> could save 240B (29% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-slideshow/ultra-slideshow.css> could save 230B (43% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-config.css> could save 194B (48% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-social.css> could save 181B (35% reduction) after compression.

Mobile

- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemgrid.css could save 140B (41% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-sidebar.css> could save 136B (41% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/brands/brands.css> could save 126B (28% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 26.2KiB (27% reduction).

- Minifying <https://www.clever-shoppen24.de/js/prototype/prototype.js> could save 5.6KiB (16% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/js/app.js> could save 2.8KiB (60% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/controls.js> could save 2.8KiB (33% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/prototype/validation.js> could save 2.3KiB (25% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/varien/js.js> could save 2.2KiB (35% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/effects.js> could save 1.8KiB (21% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/dragdrop.js> could save 1.7KiB (23% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/enquire.js> could save 1.5KiB (60% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.easing.min.js> could save 1.1KiB (58% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/varien/form.js> could save 1KiB (31% reduction) after compression.

Mobile

- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/slider.js> could save 670B (25% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/builder.js> could save 582B (32% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/mage/cookies.js> could save 571B (53% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.addListener.js> could save 515B (52% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/mage/translate.js> could save 507B (67% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.js> could save 325B (46% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/lib/ccard.js> could save 207B (48% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

59.2KiB of the HTML response was required to render the above-the-fold content. This requires 3 network round-trips. [Prioritize the above-the-fold content](#) so that it can be rendered with only the first 2 round-trips' worth of HTML.

- Only about 67% of the final above-the-fold content could be rendered with the HTML delivered within 2 round-trips.
- Click to see the screenshot with 2 round trips: [snapshot:63](#)



3 Passed Rules

Avoid landing page redirects

Mobile

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

99 / 100 User Experience



Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="slide-1-layer-2" class="tp-caption tp-resizeme">✓ TOP QUALITÄT...RÜCKGABERECHT</div>` is close to 2 other tap targets final.
- The tap target `` and 1 others are close to other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many

Mobile

platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



44 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the

Desktop

browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://clever-shoppen24.de/skin/frontend/ultimo/default/images/favicon_footer.png (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/jquery-1.7.2.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/jquery-noconflict.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/enquire.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/imagesloaded.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.accordion.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.easing.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.owlcarousel.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.tabs.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.addListener.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/modernizr.custom.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/lib/ccard.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/mage/cookies.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/mage/translate.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/nwdthemes/jquery-1.11.0.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/nwdthemes/jquery-migrate-1.2.1.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/nwdthemes/jquery.noconflict.js> (expiration not specified)

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- <https://www.clever-shoppen24.de/js/prototype/prototype.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/prototype/validation.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/builder.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/controls.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/dragdrop.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/effects.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/scriptaculous/slider.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/varien/form.js> (expiration not specified)
- <https://www.clever-shoppen24.de/js/varien/js.js> (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160183_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160184_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160185_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160186_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160257_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160258_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160269_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160270_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/240075_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/240077_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/240857_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/240858_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec0

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- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242891_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242964_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242965_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242986_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242987_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242988_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242989_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/243001_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/243002_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/243194_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/243195_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/243643_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/7/271689_.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/revslider/templates/Fotolia_137810049_Subscription_Monthly_M.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/wysiwyg/Fotolia_72939528_Subscription_Monthly_M_copy-2.jpg (expiration not specified)
- https://www.clever-shoppen24.de/media/wysiwyg/infortis/ultimo/_patterns/default/1.png (expiration not specified)
- <https://www.clever-shoppen24.de/media/wysiwyg/infortis/ultimo/custom/payment.gif> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/base/default/css/widgets.css> (expiration not specified)

Desktop

- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/assets/loader.gif> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/css/settings.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/js/jquery.themepunch.revolution.min.js> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/base/default/nwdthemes/revslider/public/assets/js/jquery.themepunch.tools.min.js> (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/design_default.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/grid_default.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/layout_default.css (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/common.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-social.css> (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-theme.css> (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/accordion.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/dropdown.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-cck.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-nav.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/grid12.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/icons-font.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/icons.css (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemgrid.css (expiration not specified)

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- specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemslider.css (expiration not specified)
 - https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/tabs.css (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/brands/brands.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/additional.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-accordion.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-dropdown.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-sidebar.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-slideshow/ultra-slideshow.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-components.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-config.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-modules.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-theme.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/print.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles-infortis.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles.css> (expiration not specified)
 - <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/img/link-separator.png> (expiration not specified)
 - https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/infortis/_shared/ajax-loader.gif (expiration not specified)

Desktop

- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/infortis/_shared/cck/bullet.png (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/infortis/_shared/cck/list/bullet.png (expiration not specified)
- https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/logo_CSHP.png (expiration not specified)
- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/js/app.js> (expiration not specified)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 679.4KiB (52% reduction).

- Compressing https://www.clever-shoppen24.de/media/revslider/templates/Fotolia_137810049_Subscription_Monthly_M.jpg could save 495.5KiB (57% reduction).
- Compressing https://www.clever-shoppen24.de/media/wysiwyg/Fotolia_72939528_Subscription_Monthly_M_copy-2.jpg could save 137.1KiB (67% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/241103_.jpg could save 12KiB (26% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160183_.jpg could save 6KiB (18% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160184_.jpg could save 5.8KiB (18% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/242406_.jpg could save 5.7KiB (25% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/

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196x/040ec09b1e35df139433887a97daa66f/1/6/160186_.jpg could save 5KiB (14% reduction).

- Compressing https://www.clever-shoppen24.de/skin/frontend/ultimo/default/images/logo_CSHP.png could save 4.7KiB (41% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/2/4/241263_.jpg could save 4.5KiB (15% reduction).
- Compressing https://www.clever-shoppen24.de/media/catalog/product/cache/1/small_image/196x/040ec09b1e35df139433887a97daa66f/1/6/160257_.jpg could save 2.4KiB (13% reduction).
- Compressing https://clever-shoppen24.de/skin/frontend/ultimo/default/images/favicon_footer.png could save 813B (36% reduction).



Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 29KiB (42% reduction).

- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles.css> could save 8.3KiB (36% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-theme.css> could save 3.6KiB (54% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/layout_default.css could save 3.3KiB (48% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu.css> could save 1.7KiB (52% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/icons.css could save 1.2KiB (43% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/design_default.css could save 1.1KiB

Desktop

(30% reduction) after compression.

- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-dropdown.css> could save 1.1KiB (50% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/common.css> could save 1KiB (42% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/_config/grid_default.css could save 904B (60% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles-infortis.css> could save 737B (37% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/grid12.css could save 723B (43% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/base/default/css/widgets.css> could save 619B (50% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/dropdown.css could save 546B (53% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/print.css> could save 470B (63% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/tabs.css could save 465B (47% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemslider.css could save 454B (29% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/accordion.css could save 365B (35% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-nav.css could save 364B (27% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-accordion.css> could save 329B (43% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-components.css> could save 310B (41% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/generic-cck.css could save 257B (32% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-theme.css>

Desktop

could save 240B (29% reduction) after compression.

- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-slideshow/ultra-slideshow.css> could save 230B (43% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/override-config.css> could save 194B (48% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/icons-social.css> could save 181B (35% reduction) after compression.
- Minifying https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/_shared/itemgrid.css could save 140B (41% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/ultra-megamenu/menu-sidebar.css> could save 136B (41% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/infortis/brands/brands.css> could save 126B (28% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 26.2KiB (27% reduction).

- Minifying <https://www.clever-shoppen24.de/js/prototype/prototype.js> could save 5.6KiB (16% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/js/app.js> could save 2.8KiB (60% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/controls.js> could save 2.8KiB (33% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/prototype/validation.js> could save 2.3KiB (25% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/varien/js.js> could save 2.2KiB (35% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/effects.js> could save 1.8KiB (21% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/dragdrop.js> could save 1.7KiB

Desktop

(23% reduction) after compression.

- Minifying <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/enquire.js> could save 1.5KiB (60% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/jquery.easing.min.js> could save 1.1KiB (58% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/varien/form.js> could save 1KiB (31% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/slider.js> could save 670B (25% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/scriptaculous/builder.js> could save 582B (32% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/mage/cookies.js> could save 571B (53% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.addListener.js> could save 515B (52% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/mage/translate.js> could save 507B (67% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/infortis/jquery/plugins/matchMedia.js> could save 325B (46% reduction) after compression.
- Minifying <https://www.clever-shoppen24.de/js/lib/ccard.js> could save 207B (48% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://www.clever-shoppen24.de/skin/frontend/ultimo/default/css/styles.css>

Desktop



4 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).